



# SCOTLAND'S THIRD SECTOR

**MAKING CHANGE HAPPEN**

**Thursday 26 May, Edinburgh**

## Featured speakers include:

**Martin Sime**

*CEO, SCVO*

**Carmel McConnell**

*Author and Founder of Magic Breakfast*

**Anna Coote**

*Head of Social Policy, new economics foundation*

**Simon Duffy**

*Director, The Centre for Welfare Reform*

**Emily Bolton**

*Director, Social Finance*

**Lesley Kragt**

*Consultant, Vanguard Systems*

**Henry Simmons**

*CEO, Alzheimer Scotland*

## Who should attend?

- Anyone working or volunteering for a charity, social enterprise or voluntary organisation
- People working with the sector, local and national government, NHS and the private sector
- Whether you are a decision maker or delivering change on the ground – this conference will help you.

*This conference can contribute up to four hours towards your CPD target*



## What previous delegates have said:

“Interesting and informative” . . . “**Good value for money**” . . . “Empowering and inspiring” . . .  
“**I picked up lots of useful ideas**” . . . “Well organised, insightful, a good day!” . . . “**The speakers inspired me, generating a number of thoughts I want to develop further**” . . . “Honest and refreshing” . . . “**Lots to think about**” . . . “Very good and relevant” . . . “**A real inspiration**” . . .  
“Superb, food for thought”

# AGENDA

## Welcome

**Following last year's highly successful event, Holyrood magazine is delighted to be working with SCVO for the third annual third sector conference.**

The biggest issue facing the sector at this time is change. Every organisation is facing change, whether as a result of changing contracts or funding, increasing demand or trying to do more with less. Organisations and individuals are asking questions, how do we cope, adapt and take advantage of the rapidly changing circumstances to deliver a better Scotland?

These times provide an opportunity. The third sector has creative, dedicated, determined and resourceful people. It is a vibrant and eclectic mix of large and small, well funded and under resourced, established and developing. Politicians of all parties are eager to tap in to that rich resource of insight and energy to reform and improve the delivery of public services. However for public service reform the key question now is, how do we change the culture?

Our entertaining and educational mix of speakers will inspire, cajole, challenge and provoke delegates into thinking about 'Making Change Happen'. Delegates will be encouraged to think what they need to do in their organisations to meet the challenges ahead and ensure that their organisation doesn't merely survive but thrives in the coming months and years.

The event will be split into four sessions; two in the morning and two in the afternoon. During the course of the day delegates will hear how the Scottish Government envisages working alongside, supporting and empowering voluntary and charitable organisations over the next parliament and Martin Sime, Chief Executive of SCVO, will discuss how 'we turn the dynamic upside down'. Later on, we will focus on organisational change by overcoming barriers, both internal and external. Breakout sessions will provide delegates with an opportunity to take part in thorough and wide-ranging discussions on key topics before rejoining the plenary for the final session to hear from, amongst others, Carmel McConnell.

## Session One

### Looking Ahead – A Vision of the Future

This session will be the first chance to hear the new Government's vision for the future of the third sector. With the third sector under increasing pressure due to cuts and loss of contracts, a senior Minister will set out the Government's vision for the way ahead. Martin Sime will then discuss how the sector can take advantage of this period of change and 'turn the dynamic upside down'.

**08:45**

#### Registration and Refreshments

**09:30**

#### Welcome and introduction by the Chair

**Keith Aitken**

*Journalist and Broadcaster*

**09:35**

#### My vision for the Third Sector First Minister for Scotland

**09:55**

#### Thinking about the future – how do we turn the dynamic upside down

**Martin Sime**

*CEO, Scottish Council for Voluntary Organisations*

**10:10**

#### Questions and discussion

**10:40**

#### Refreshments

## Session Two

### Making Change Happen

As the saying goes "The only constant in life is change". In this period of rapid change, circumstances dictate that organisations face increased demand whilst experiencing reduced income. However, there is the political opportunity to really do things differently for a better Scotland. This session brings together inspirational speakers and change practitioners.

**11:00**

#### The Change Formula: Making Change Happen = Change Management Thinking

**Lesley Kragt**

*Consultant, Vanguard Systems*

Presenting the Vanguard Method, this session will provide an alternative and counterintuitive approach to change.

Through a case study approach it will illustrate how we can continue to improve and do more for less.

The session will cover:

- The Vanguard Model for Change
- How systems thinking principles effect change
- Change management thinking and we can make change happen

**11:20**

#### Overcoming the barriers to deliver change

**Simon Duffy**

*Director, The Centre for Welfare Reform*

**11:35**

#### Leadership in times of change

**Martin Stepek**

*CEO, The Forum and Scottish Family Business Association*

**11:50**

#### Questions and discussion

**12:20**

#### Lunch

**Holyrood**  
magazine

**SCVO**

## Session Three

### Changing the Culture

Session Three will run a series of breakout sessions. Each breakout will run for 45 minutes and will run concurrently. Delegates will choose to attend two of the three breakout sessions.

- 13:10** Breakout Session One
- 13:55** Transition to Session Two
- 14:00** Breakout Session Two
- 14:45** Session Two ends

#### Breakout One: Integrating Health and Social Care

Integrating health and social care is one of the big issues facing Scotland but there are barriers to change and vested interests in maintaining the status quo. Now that the catalyst for change is there, what needs to be done on the front-line and in the back-office to engineer a new model?

Chair: **Helen Tyrell**, *Director, Voluntary Health Scotland*

**Audrey Birt**, *LTCAS Chair and Director for Scotland*

#### Breakout Two: Community Assets

The process of developing community assets through community engagement and empowerment can be as important as the end goal of managing or owning the asset. This can help bring together local communities, often resulting in sustainable income to maintain and develop local services and resources.

Chair: **Dr Jim McCormick**, *Scotland Advisor, Joseph Rowntree Foundation*

**Andy Wightman**, *Author of 'Who Owns Scotland'*

#### Breakout Three: Social Finance

Social finance provides a different way of working and delivering. Used effectively it can be used to deliver change and challenge the status quo. Could your organisation find sustainable revenues and investment to enable innovation and growth?

Chair: **David Hardie**, *Head of Venture Philanthropy, Inspiring Scotland*

**Emily Bolton**, *Director, Social Finance*

**14:45**  
**Refreshments**

## Session Four

### The Road Ahead

To bring the day to a close the final session will examine how we change the road ahead. With Scotland's changing demographics and reduced public sector budgets, more of the same is not an option. Three inspiring speakers will examine how the third sector can deliver the changes Scotland needs and how we can overcome the barriers ahead.

#### 15:05 Why the third sector is key to bringing change to create a better Scotland

**Henry Simmons**  
*CEO, Alzheimer Scotland*

#### 15:20 Taking advantage of public service reform

**Anna Coote**  
*Head of Social Policy, new economics foundation*

The government wants to put more power into the hands of families, groups, networks and local enterprises. Co-production is central to realising that vision – it promises a new kind of public sector based on relationships rather than departmental structures. There is a unique opportunity to rethink and reshape the relationship between citizens and the state. If we get it right, then co-production will help rebuild public services as equal and reciprocal partnerships between professionals and the people they serve.

#### 15:35 Inspiring change and making it happen

**Carmel McConnell**  
*Author and Founder of Magic Breakfast*

Carmel is a change activist – someone that makes things happen, quickly and effectively. The tools of activism can be used by everyone to effect rapid change for themselves and their companies. Carmel will discuss how to use activist tools in your working life to get big results, fast. She will also explain that success, profit and principles are mutually achievable – so you can have a job and give a damn.

#### 15:55 Questions and discussions

#### 16:15 Summary and conclusions by the Conference Chair

#### 16:20 Close of Conference

## Keynote speakers



**Anna Coote**  
*Head of Social Policy, new economics foundation*

Anna Coote is Head of Social Policy at nef (new economics foundation). A leading analyst,

writer and advocate in the field of social policy, her recent publications include *Cutting It: The 'Big Society' and the new austerity: Ten Big Questions about the Big Society*.



**Martin Sime**  
*CEO, SCVO*

Martin Sime is the Chief Executive of the SCVO. Until 1991 he was Director of the Scottish Association for

Mental Health. Martin is currently a Board member of ACOSVO and Workwithus and recently served on the Charity Law Reference Group. He has also served on the New Deal Task Force and the Expert Panel on Procedures for the Scottish Parliament. Martin is also currently an expert adviser to the Christie Commission.



**Carmel McConnell**  
*Founder, Magic Breakfast*

Founder of Magic Breakfast and Magic Outcomes, Carmel has written four books on social change and is widely

acknowledged as one of Britain's most inspirational and effective change activists. Various awards and accolades testify to her extraordinary career. Carmel is also amongst the best public speakers in the country.



**Simon Duffy**  
*Director, The Centre for Welfare Reform*

Simon is Director of The Centre for Welfare Reform, an independent research &

development network working to redesign the welfare system to promote social justice, citizenship, family and community. Simon is best known for inventing Individual Budgets, Self-Directed Support and the Citizenship Model. He has founded a number of organisations to put these ideas into practice, including Inclusion Glasgow, Altrium and In Control.

Register now at [holyrood.com/thirdsector](http://holyrood.com/thirdsector)

For group or corporate bookings, please call Karen Todd on 0131 272 2175.

